

## Linda's Monthly Friendly Tip

December 2017

Do "Visions of Sugar Plums" dance in your head, or is it visions of brand new equipment?

In case you were wondering if better (or upgraded) equipment can help you in improving your game, you are correct. So many of my students will show up on my lesson stand with equipment that might be 20 years old (or older) – Yikes! They are starting at a distinct disadvantage with getting the ball up in the air. The clubs are more than likely too heavy, too stiff, have bad grips and maybe a "Sweet Spot" the size of a dime. This makes their whole beginning experience more difficult.

They tell me that they are hesitant to purchase better equipment until they get better. Well, the simple fact of the matter is – **you will get better faster** with properly fit, modern design equipment. You know, the club manufacturers spend lots of time, money and research on improving their equipment all the time. The average weekend golfer can certainly get some assistance with "User Friendly" clubs that will enable them to hit down on the ball, make more consistent contact and get that little old white orb up in the air. When you can consistently hit down and get that ball in the air time after time; it makes you feel better about yourself and gives you more confidence. Isn't that what golfers everywhere are looking for? Golf Professionals want you to enjoy yourself. Good equipment will help you do just that.

Curtis Eudy is our Master Club Fitter at Leatherman's. I promise you, he can make sure that you get the best fit for your game. There are many things to consider: club design, swing weight, shaft flex, grip diameter, club length, lie angle, degrees of loft, etc. I could go on and on, but I think you get the idea: Properly custom fit equipment is the way to go if you are interested in improving your swing, scoring and sheer enjoyment. PLEASE let us make sure you have the best "Tools" in your hands.

This is the perfect time of the year to either "Gift" yourself or your significant other with great golf clubs. We have many excellent clubs and prices to go with them that will fit your wallet. Please come by and check out what's new and exciting. There are some sweet deals on this season's equipment that you don't want to miss out on.

There is nothing more exciting than for golfers to wake up on Christmas morning and find the Perfect Clubs sitting under the Christmas tree. You don't have to be a child to get excited about new "Toys" for Christmas. It's OK to treat yourself once in a while.

We have our Winter Season Lesson Special going on, as well – so you can cover LOTS of ground with a combination of Great Equipment and Lessons to help you or your significant other improve their game.

We are ALWAYS here for you! Give us the opportunity to help YOU have a better game. Come see me for a good assessment of how your present equipment may be hindering your improvement.

My greatest joy is watching my students improve and get more excited about their game.

Take care – and, as always – "Swing Happy". Happy Holidays!

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